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Our goal is to get you patient referrals with every case we do!

www.renstrom.com

Upcoming Events

Star of the North—Booth #324
April 24-26
Crowne Plaza, Saint Paul MN

Annual Lab BBQ
August 2014—Date TBD
Renstrom Dental Studio,
Vadnais Heights MN



Stop by and see us at Saint Paul's Star of the North Dental Meeting! Booth #324



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Renstrom Newsletter

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Renstrom Removables & Orthodontics: 1 Year Anniversary!

Deanna Wilson joined Renstrom Dental in April of 2013, creating Renstrom's First Removable & Orthodontic Department! It is something the lab had been trying to bring in for quite awhile, but wanted to make sure it was just the right time, with just the right person. This past year has shown that she was the perfect match!

Renstrom Dental's mission is to continually add value to the dental industry through education, innovation, and a high level of communication. Deanna's presence in the lab has done just that!

We are now able to help doctors with any questions they may have on any case. Our team of experts in Crown & Bridge, Ceramics, and in Removables can work together on even the toughest of cases. The department has continued to grow over each month, and we are very proud of that achievement. To celebrate, we are offering 25% off all of our Removable and Orthodontic cases for the entire month of May! If you haven't had the privilege of working with Deanna yet, feel free to give us a call and she can assist with any questions. Thank you Deanna, for all your hard work!

May Special!

25% off

All Removable & Orthodontic Cases!



PRE-PLANNING YOUR CROWN AND BRIDGE CASES

BY JEFF BENSON DDS
RENSTROM TECHNICAL CONSULTANT

At Renstrom Dental Studio, we are continually looking for ways to help our doctors improve the predictability of their crown and bridge treatment. If a remake is needed because the occlusion, contour or shade isn't right; the doctor, patient and technician are all unhappy. Several studies have demonstrated the enormous economic impact of remakes on dental practices. Any chair-time spent to correct a remake is productive time that is lost forever, and with a dentist's average production of \$375/hour, frequent remakes can cripple a practice financially; not to mention the negative effect that remakes have on the patient.

Over the years I have become more and more convinced that remakes can be dramatically reduced by carefully pre-planning your cases with your dental laboratory. Pre-planning is especially important when the proposed treatment involves significant changes to the dentition. Pre-planning gets the doctor, patient and technician talking about shade, contour, occlusion, preparation and restorative materials, before a bur even touches a tooth. Renstrom's technicians have a wealth of experience that they would love to share with you as you treatment plan your cases. I am also available to help in all areas of diagnosis and case design.

So, what information does the lab need to help you pre-plan your cases?

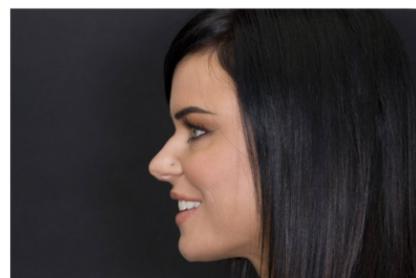
- Patient's chief complaint and treatment goal(s)
- Doctor's ideal and alternative treatment goals
- Accurate study models (facebow mounted when appropriate)
- Pre-treatment photos (see examples below* and call or email me with any questions)
- Accurate communication of desired midline and horizontal incisal plane (photos are best, see below)
- Current and desired shade supplemented by photo(s) with shade tab(s) adjacent to the teeth with tab identifiers readable in the photo.

Once we have this information, we will work with you to develop a master plan which might include diagnostic waxups, tooth reduction matrices, lab-fabricated provisionals, surgical guides and whatever else you need to make your case progress smoothly toward a successful completion. We are always available to help in any way that we can.

*Photos Needed to Pre-Plan Your Esthetic Crown and Bridge Cases



Full Face - Full Smile



Full Profile - Full Smile



Close-up - Lips at Rest



Close-up - Full Smile



Close-up - Retracted - Teeth Apart



Close-up - Retracted - Teeth Occluded

Photos Courtesy of Spear Education



BRAMSTEDT
SURGICAL INC.



New Hand Piece Repair Service!

Here at Renstrom, we are always looking for ways to provide a better service to our clients. We are currently working on a partnership with Bramstedt Surgical Inc, a local hand piece repair company in Lino Lakes, MN. Our goal is to provide Dental Offices a wide range of repair services done by experienced technicians, in a convenient and efficient manner.

For 75 years, Bramstedt Surgical Inc has been providing hospitals and clinics the highest quality hand piece and surgical instrument repairs. This partnership between Renstrom and Bramstedt will provide Dental Offices with an

unparalleled level of service. They are able to fix and return hand pieces in a timely and efficient manner, while focusing on the heart of the problem in order to get a long term solution. The experienced technicians will bring new life to your instruments and get them performing like new! You can utilize Renstrom's convenient to use Door to Door pickup and delivery service, to make the repairs even easier, or ship them directly to Renstrom!

If you are interested in this service, just give us a call! We will provide you with repair boxes that Renstrom

delivery drivers will pick up at your office. When the instruments are repaired, they will be returned by the delivery driver, or Renstrom will ship directly to you.

Remember, most repairs will be returned in *less than a week!* Plus, all invoicing will go through Renstrom, streamlining your paperwork even more! If you are interested or have any questions, please feel free to call us a call at:

800-747-1321 or
651-407-0491



CHECK OUT RENSTROM'S NEW WEBSITE!

This April we are excited to announce we are launching our new and improved website! With our clean cut new look and easy to follow layout, the website is a great resource that is available to you at your fingertips! On it you will find all kinds of information including: the latest products and materials being used at the lab, technician photos so you can put a face to the names you know within the lab, printable Rx forms, Jan Langner's Jet Pins information and order form, the latest news and events taking place at the lab, technical tips for treatment planning a case, and so much more! It is a great way to keep in touch with what is going on within the lab and dental industry. So go ahead, and take a look! You might even learn something new!



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