


# RADIANT RESTORATIONS





## RENSTROM

DENTAL STUDIO, INC.

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2008

## Randy Reports:

### A recap of 2008 and look ahead in to the new year...

It has been an interesting and exciting year at Renstrom Dental Studio. First and for most, was the merger of Renstrom Dental and Crocus Dental. Both companies have brought complimentary traits to the table, resulting in a whole that is truly larger than the sum of its parts. Crocus brought Renstrom more experience with implants and cosmetics and Renstrom brings consistent quality control and customer service to Crocus. We have been working diligently on keeping the best of both companies and improving the rest.

In 2009, we will be continuing to capitalize on the strengths of both companies. One of the first things some might notice is that we are combining the billing systems into one. Since the move, we have been running both companies separately with two computer systems using the same software. Doctors send-

ing directly to Crocus will notice different logos and different color statements. We are still running the operating aspects of the labs separately, only the billing is changing.

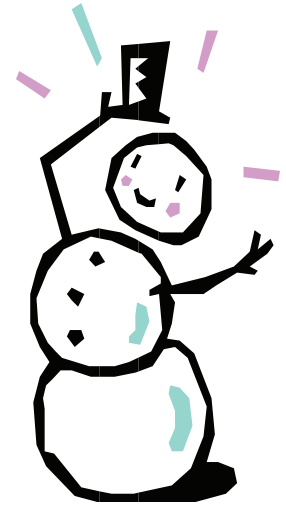
One of the most significant changes is the addition of Dr. Benson to our staff. He is working hard collecting and analyzing data looking at reasons for some cases coming back for adjustments or needing to be remade entirely. We have already been making some changes in the lab in response to his findings. He may be calling or visiting your office looking for more data or offering suggestions.

The economy is certainly a big issue for everyone right now. With the advancement in materials and technology, we are looking at ways to offer you a more economical alternative to the expensive process of layering porcelain. Many of you will accept nothing less but some of you

are sending us the difficult cases and sending the easy ones (our bread and butter) somewhere else. We certainly do not expect handouts but we are looking for a way to earn that work too. This can only develop alternatives for everyone.

We understand that we are here to make your professional life more rewarding. If you have any comments or ideas on how we can do this better, I would like to hear them. As always, you can call me at 800-747-1321 or email me at [randy@renstrom.com](mailto:randy@renstrom.com). All in all it is going to be an interesting year in dentistry.

Randall Renstrom CDT

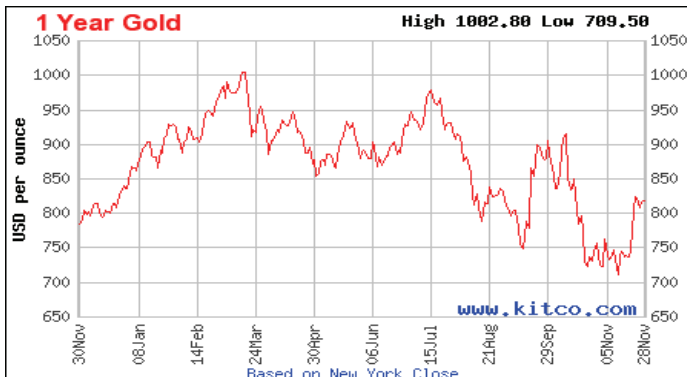


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### Gold Price Update:

It looks as though gold prices continue to be a rollercoaster ride, with a recent jump up to just over \$800.00/ounce. In October we hit the lowest price in over a year at \$712.50/ounce. Prices are currently close to the forecasted average for 2009 but are still difficult to predict with the present economic conditions. The all ceramic crowns are becoming the alternative solution for many dentists when prescribing a crown and bridge case.





## Technicians Territory

This months featured technicians: Kristina Reinert and Lori Johnivin



### Kristina Reinert /Ceramist

**My role at Renstrom:** Kristina has always enjoyed working in the porcelain department. She designs and completes life-like restorations that put smiles on many faces. When in the porcelain area she works with many different materials that are used to bond to understructures such as metal or zirconia. Kristina works hard to customize each case relative to the doctor's specifications.

**Advanced Dental Lab Training:** Participant at the Chicago, Illinois Dental Meeting; Member of the MDLA; While at Renstrom for many years, gained knowledge and excelled in my career by learning many new techniques from Rick and Randy Renstrom

**My Renstrom Mission :** My goal each day is to design superior restorations so that every doctor is happy with the work that we do for them at Renstrom. By working as a team we all learn from each other and are able to provide nothing less than the best.



### Lori Johnivin/Crown and Bridge Technician

**My role at Renstrom/Crocus:** Lori does a variety of things each day depending on the requirements of each case. She does wax ups and finishes metal frameworks for porcelain fused to metal crowns and bridges. Lori also does full contour wax ups for pressable ceramics in either Empress or Authentic and is skilled in crafting custom abutments for many of the implant cases in the lab.

**Advanced Dental Lab Training:** Comprehensive Surgical and Restorative Implant Treatment – Dr. Russell Baer; Chicago Annual Meeting – courses attended included implants, aesthetics, porcelain; How to achieve Predictable Esthetic Dentistry that lasts – Dr. Glenn DuPont

**Personal Mission Statement:** At Renstrom/Crocus we are dedicated to our clients and consistently provide the proper communication and feedback that is needed to design a superior quality product. Myself along with the other technicians take the time to work through difficult cases with the doctors, having one goal in mind– to achieve the best possible outcome for the patient.



## Technicians take a trip to Florida for Pankey Course

Dentistry, as you may know it, is constantly changing and evolving around new technologies, techniques, and material advancements. At Renstrom we provide courses at the lab so that doctors are educated with the latest trends but it is important that our technicians continue to learn and enhance their skills as well. Recently Michelle and Lori, two of our technicians at the lab, had the opportunity to attend a three day course hosted by the Pankey Institute in Miami Beach, Florida. Implants and esthetics were the primary topics presented by numerous talented dentists. Lori and Michelle returned to the lab with an abundance of information that was shared amongst the other technicians. It is so important for the technicians to learn whatever they can in order to stay abreast with the latest technologies and materials. We encourage our technicians and doctors to attend these educational courses together, therefore if you have any interests or input on a course please let us know.



## Renstrom Dental Studio Welcomes Dr. Jeff Benson



Renstrom Dental Studio is pleased to announce the addition of Dr. Jeff Benson to our team. Dr. Benson grew up in the Twin Cities and attended the University of Minnesota. He graduated with honors from The University of Minnesota Dental School in 1979 and was awarded the International College of Dentists Outstanding Achievement Award. He had a private fee-for service dental practice in New Brighton, MN for 29 years until arthritis in his wrist forced him to retire and sell his private practice.

He and his wife, Nancy, live in Blaine and have two adult children,

Erik and Katie. He is active in his church and community and enjoys photography, woodworking, vocal music and golf. He has also recently joined the staff at the University of Minnesota Dental School as an adjunct assistant professor.

Dr. Benson was a Renstrom client for nearly twenty years, and we have always had great respect for his clinical skill and his commitment and passion for quality restorative dentistry. We feel that he could be a great source of information to our dentists on prep design, impression

technique, and temporary fabrication. He looks forward to the opportunity to promote better communication with our doctors as we strive to provide the highest possible levels of quality and customer service.



## Crocus Dental Technologies Langner Jet Pin System



At Renstrom Dental Studio we are always looking for ways to improve the quality of our restorations. One factor that greatly influences quality is the stability of the die in the working model. If the die doesn't seat in the model in exactly the same position every time, inaccuracies can occur in the proximal contacts and even in the occlusion. To eliminate these potential inaccuracies, we have introduced the Crocus Dental Technologies-Langner Jet Pin System to our

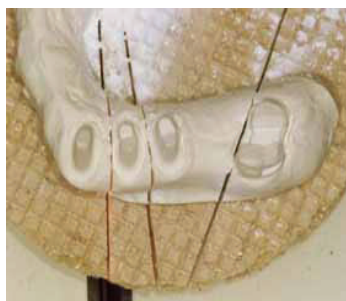
**“Renstrom has acquired the exclusive rights to the system in the U.S.”**

model room. The Jet Pin System was developed in Germany and Renstrom has acquired the exclusive rights to the system in the U.S.

The first thing you'll notice about the system is the increased number of pins compared to traditional die pin systems. More pins mean more die stability and more stability means more accuracy! Each die is now stabilized by four pins, one each on the lingual, buccal, mesial, and distal. The two pins now

placed interproximally ensure a secure fit, preventing the die from having any lateral movement.

State of the art laser guided pin drilling system and computerized powder/water ratio control for die stone help. Peggy, Mark, and Brian in the model room take full advantage of the accuracy of the Jet Pin system. The net result is that we can consistently give you the accurate contacts and occlusion that you expect from Renstrom Dental Studio.





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*Our goal is to get you patient  
referrals with every case we do!*

**Visit us on the web at  
[www.renstrom.com](http://www.renstrom.com)**

## **More Renstrom Seminars to come in the new year!**

### **Courses on .....**

- Esthetics
- Implants
- Clinical techniques & technology

### **Also.....**

- Hands on course for Dental Assistants
- Discussion hour for the Dentists

\*\* Dates and locations still to be announced

### **Other Upcoming Events:**

**January 16th, 2009**

Saint Paul District Dental Society Midwinter Meeting

**January 25th—27th, 2009**

NADL Vision 21 Meeting  
Las Vegas, Nevada

***Thanks for a great  
year, have a wonderful  
holiday!***

