



Renstrom Dental Studio in conjunction with Vident is proud to present you an educational seminar focused on color perception and shade accuracy. Our goal is to teach you the proper techniques necessary to determine the appropriate shade so that it can be done once and done right. We will discuss guidelines, helpful hints, and proper use and benefits of the 3D Master Shade System.



**RENSTROM**  
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*Achieve optimal results with*  
**Accurate Shade Determination**

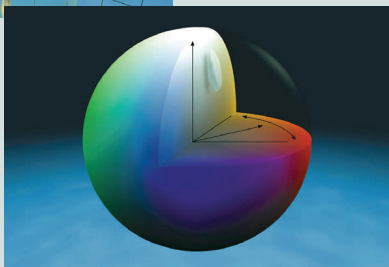
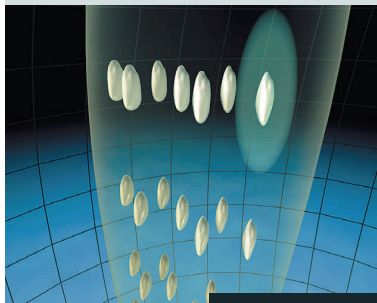


**Speaker: Bob Boyd—Vident**  
**Tuesday, October 21st 2008**  
**Renstrom Dental Studio**

## This presentation will cover:

The historical development of shade determination and how the paradigm of shade taking has been embedded in to our behavior over the last 50 years.

- Evidence based protocol for shade accuracy
- Hands on workshop for putting new techniques in to use, including;
- Surface texture and color
- Translucency
- Lighting
- Digital photographic communication
- Shade assurance



## General Information



### Date:

Tuesday, October 21st 2008

### Time:

Appetizers and drinks 6:30 PM

Program 7:00– 8:30 PM

### Location:

## Renstrom Dental Studio

4225 White Bear Parkway, Ste. 1240

Vadnais Heights, MN 55110

### Credit:

2 CE Credits will be provided

Please RSVP Renstrom Dental  
Studio:

651-407-0491 or

[jenna@renstrom.com](mailto:jenna@renstrom.com)

*You may want to ask yourself these important questions:*

**Do I determine shade correctly and communicate all the necessary shade information to my lab for a perfect restoration?**

**Am I giving my patients the most natural-looking restoration possible?**

**Are my patients satisfied that their restorations match their bleached teeth?**

**Do I have 100% confidence in my shade-taking ability in the anterior?**

**Am I aware that determining the proper value is the most critical element in shade measurement— and that a crown with the correct value can match perfectly even if the chroma and hue are slightly wrong?**

*Why accept a shade that's 'about' right?*

**After coming to this presentation you will have the insight and expertise on shade accuracy and communication that will allow you to increase patient satisfaction!**